

Company Name ROI Report

Through reduced accounts receivables, OPEX & write-offs, your company can achieve an estimated value of \$1.0M to \$2.0M annually using Symend's solution.

CATEGORY	OPPORTUNITY	SAVINGS WITH SYMEND	
Increased Payments	Reduce Number of Delinquencies	\$678k – \$1.4M	• Increase cure rate by 2.5% to 5.0% based on historical results, leading to less delinquent accounts and increasing in-month and future payments
OPEX	Total Call Volume Reduction	\$327.7K – \$399.6K	• 40% - 50% reduction in inbound and 50% - 60% reduction in outbound call volume based on historical performance
	SMS / Email / Letter Reduction	\$7.7K – \$15.1K	• Symend will orchestrate all engagement, eliminating existing SMS and Email costs • Potential to reduce Letter Mail costs
Write-Off	Benefit From Retaining Customers	\$173K – \$336K	• 4.16% - 8.32% write-off improvement based on Symend historical performance
Other	Reduction in Other 3 rd Party Fees	\$34.5K – \$67.2K	• Reduction in third-part collection fees ranging from 10.0% to 20.0%
Total Annual Impact		\$1M – \$2M	• Estimated 12-month impact assuming 10,000 net new past due accounts per month or 120,000 per year

Drastically improve your collections outcomes — with results in weeks, not months.

Speak to our team today to get started.

